

December 2021

# KEEPING THE HISTORY OF OUR GREATEST INDUSTRY ALIVE FOR OVER 20 YEARS!

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Dear <<First>>,

Preserving and sharing the sights, places, events and history of our MotorCities National Heritage Area is as vital now as it was when we first formed in 1998. Since that time, we have served our communities by awarding over 300 grants for a total investment in local programs of more than \$1.6 million dollars.

This automotive story, which originated here in this region but impacted the world, deserves to be preserved. Best of all, the singular story told by the MotorCities National Heritage Area is a source of pride for us, as well as a positive influence on our region's cultural and economic future.

And we need your help to power the engine of this story by renewing your membership today.

This annual membership drive is a key source of support for all of our work and is crucial to the future of the MotorCities National Heritage Area.

Like so many organizations, we were able to tough it out during the pandemic, thanks in large part to our supporters. Here is a look at both new and old projects we are excited about continuing or launching in the coming year:

**ONGOING**  
MotorCities At Home

Story of the Week

Awards of Excellence

Challenge & Mini-Grants

**NEW**

Expansion of Making Tracks –  
*The African American Experience in the Auto Industry*

Additional Highway Signs

Many Voices, One Story

Junior Rangers Online

With your membership soon to expire, now is the time to renew your support and protect the valuable community resource that is the MotorCities National Heritage Area.

If it's possible for you, please consider increasing your level of support this year or even contact us to discuss any planned giving opportunities that you may have available to share with our organization.

In times like this, we're reminded of how interconnected we all are. Thank you for being part of MotorCities National Heritage Area. Without you, none of this work would be possible.

We look forward to your continued support as we share with the world the story of how we "Put the World on Wheels".

Best regards,

Shawn Pomaville-Size, Executive Director

Mark Heppner, Chairman

P.S. Are you 70 1/2 years old or older and looking for a beneficial way to distribute your Required Minimum Distribution (RMD) from your IRA account(s)? Consider using your RMD as a charitable contribution to the MotorCities National Heritage Area. Call us to discuss our "Legacy Fund" and contact your investment or tax professional for more details.

200 Renaissance Center, Suite 3148, Detroit, Michigan 48243 t: 313.259.3425 f: 313.259.5254 [www.motorcities.org](http://www.motorcities.org)



## YOUR MEMBERSHIP WILL HELP SAFEGUARD OUR UNIQUE HERITAGE

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<<Delivery Address(1)>>  
<<City(1)>> <<St(1)>> <<ZIP+4(1)>>

**I will help keep the history of our greatest industry alive!** Please confirm my membership at the following level:

MEMBERSHIP RATES:

- \$20 Student/Senior
- \$30 Individual
- \$60 Family
- \$100 Supporter
- \$200 Patron
- \$500 Champion

I WOULD LIKE TO MAKE MY DONATION IN MEMORY OF:

*Please indicate any changes in name, address, and other information.*

*Your contribution is tax deductible to the full extent of the law. MotorCities National Heritage Area is a 501c3 Non-Profit Organization.*

*See reverse for payment information.*

Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Please send me MotorCities' "You Auto Know" e-newsletter!





# MEMBER EXCLUSIVE DISCOUNTS AND OFFERS

Renew or purchase a new membership **ONLINE** by Monday, December 13 and be entered into our Early Bird drawing for a chance to win one of these packages: two suite tickets and parking for the Detroit Lions vs. the Arizona Cardinals on Sunday, December 19 at Ford Field; four general admission tickets valid for any of the attractions at The Henry Ford in Dearborn; or a Yankee Air Museum package including tickets and wearables.

As a MotorCities National Heritage Area member, we invite you to visit any of our attraction partners and show your card for admission or gift shop discounts!

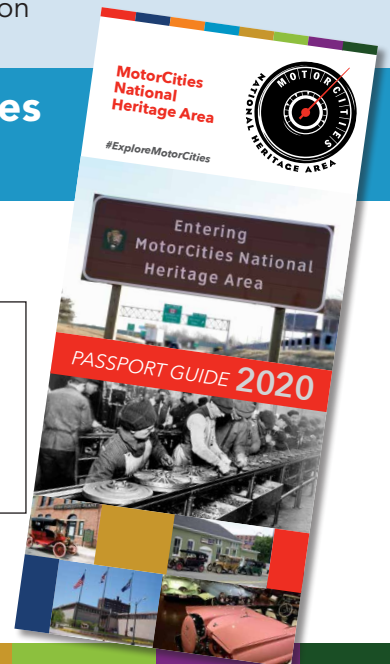
- **Automotive Hall of Fame:** 20% off admission
- **Detroit Historical Museum:** 20% off general admission and 10% off in the Museum Store
- **Ford House:** buy one, get one free house tour and grounds pass (\$10 savings)
- **Ford Piquette Plant:** 20% off admission
- **Gilmore Car Museum:** 10% off in the gift shop
- **The Henry Ford:** 10% off any membership
- **Meadow Brook Hall:** 10% off admission for up to two guests
- **Michigan Firehouse Museum:** 10% off admission
- **Michigan History Museum:** buy one, get one free adult admission and 10% discount in the store
- **Michigan Military Technical & Historical Society:** \$2 off admission per person
- **R.E. Olds Transportation Museum:** \$4 admission per person and 10% discount in the store
- **Roush Automotive Collection:** 10% off in the gift shop
- **Sloan Museum:** 10% off in the store
- **Yankee Air Museum:** 50% off admission



## While you're there, pick up your copy of our MotorCities Passport Guide and start collecting your stamps!

### Your membership includes:

- Your Membership Card
- MotorCities Window Cling



PLEASE COMPLETE AND TEAR THIS FORM AND RETURN USING THE ENVELOPE PROVIDED

### YOUR MEMBERSHIP GIFT TO MOTORCITIES NATIONAL HERITAGE AREA HELPS US TELL MICHIGAN'S STORY!

Sign up for your membership online at [www.motorcities.org/membership](http://www.motorcities.org/membership)

- Enclosed is my check payable to MotorCities National Heritage Area  
 Please charge my gift to:  
 Visa       Mastercard       American Express       Discover

NAME AS IT APPEARS ON CARD (PLEASE PRINT) \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ AMOUNT \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_

This gift is eligible to be matched. Enclosed is my matching gift form. (please print)

Wondering what to get that car enthusiast for the holidays?

How about a gift membership to the MotorCities National Heritage Area! Just click "Add a Gift" while you're signing up online at: [www.motorcities.org/membership](http://www.motorcities.org/membership)

Or call the office at **313.259.3425** – we're here to help!