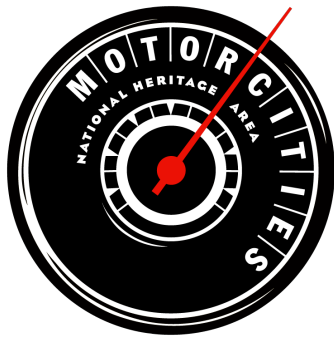




August 11, 2026

Dear MotorCities partners, supporters and friends:

We're pleased to share this high-level overview of the 2025 fiscal year and the mission-focused progress we advanced together. Throughout the year, MotorCities remained committed to our work under a three-year strategic plan, which consisted of moving key projects forward across our core pillars while strengthening partnerships that help preserve and share the auto and labor heritage of southeast and central Michigan.

Guided by our strategic plan and informed by strong stakeholder engagement, we continued positioning MotorCities as a vital connector, conduit, and convenor across the region. A few highlights of our year were the continued momentum of:

- **Share Your Story:** This initiative was set in motion to preserve the human stories behind our region's automotive and labor history. Through a generous grant from the National Park Foundation, MotorCities continued to collect oral histories to help support the nation's 250th birthday celebration.
- **A Day in the MotorCities:** The team expanded its model across destination organizations within the heritage area beginning with Choose Lansing.
- **Wayside Signs program:** Continued to demonstrate measurable impact—bringing Michigan's automotive history to life in the places where it happened.
- **Educational Programs:** Education and interpretation remained central to our work. Programs supported this year included continued Junior Ranger success for 4th graders as well as ongoing development of "Making Tracks: The African American Experience in the Auto Industry."
- **Awards of Excellence:** Across the heritage area, we also strengthened public-facing engagement. In June 2025, MotorCities presented its Awards of Excellence as part of a new luncheon format—recognizing outstanding projects and individuals across education, revitalization, and heritage tourism.

This year reflected what MotorCities is built to do: bring partners together, support preservation where it happened, and help ensure these stories remain accessible—today and for the future.

Thank you for your continued support – whether you serve as a donor, member, or partner. Your commitment helps MotorCities protect the automotive and labor heritage of our 16 counties across Michigan. Let us continue together on the journey of auto heritage promotion, interpretation and perseverance.

With gratitude,

Shawn Pomaville-Size
Executive Director

Michael Bauman
Chairman of the Board

Leadership Council

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Steve Bieda

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Christopher Topham

John Weyer

Kelly Wolgamott



MOTORCITIES YEAR IN REVIEW

SHARE YOUR STORY

ORAL HISTORY COLLECTION



Share Your Story: We reached communities throughout our region through in-person interviews and, in addition, continued to utilize Gather Voices—inviting people from anywhere to add their voices to the archive. In addition to collecting regional automotive stories, the project created a web-based platform that allows visitors to share their stories from home.



Educational Programs: Education and interpretation remained central to our work, with the MotorCities Junior Ranger program continuing to engage 4th graders in exploring Michigan's automotive and labor heritage. Through virtual tours, interactive activities, and heritage-site exploration, students discovered the people, places, and stories that helped put the world on wheels.

A Day in the MotorCities: This initiative exemplifies our strategy to leverage MotorCities' role in tourism by creating curated visitor experiences that connect attractions, communities, and local businesses. In late summer 2026, MotorCities and Destination Ann Arbor will introduce "A Day in the MotorCities: Road Trip to Ypsilanti Itinerary."



A DAY IN THE
MotorCities



Partner-Led Revitalization in Action: Preservation efforts continued to protect the places and collections that tell Michigan's automotive and labor story. Among the 2025 accomplishments, the Michigan Military & Technical History Society completed critical roof repairs, helping safeguard its exhibits and ensure the site can continue serving visitors and supporting community programming.

Financial Report – FY 2025

Revenue and Support

Grant from National Park Service	\$500,000
Contributions	\$13,015
Membership Income	\$18,915
In-Kind Donations	\$594,082
Miscellaneous Income	\$3,474
Total Revenue and Support	\$1,129,486

Expenses

Tourism	\$82,553
Revitalization	\$180,231
Interpretation & Education	\$810,823
Supporting Services	\$157,019
Total Expenses	\$1,230,626



Mission:

The MotorCities National Heritage Area Partnership is a nonprofit corporation that is part of the National Heritage Area System of the National Park Service. We preserve, interpret and promote the region's rich automotive and labor heritage.

Vision Statement:

MotorCities National Heritage Area Partnership inspires residents and visitors with an appreciation for how the automobile changed Michigan, the nation, and the world. This rich heritage will be a source of pride for our communities and a positive influence on our region's future.

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- Become a member
- Volunteer be an ambassador