



MotorCities National Heritage Area Ambassador - Volunteer Description

Purpose: The purpose of the MotorCities Ambassador is to effectively represent MotorCities National Heritage Area, engage and educate the community, and serve as support to the organization's needs at various events/programs.

Job Title: MotorCities Ambassador
Location: The Ambassador will work at designated sites and events in Metro-Detroit as identified by the MotorCities Staff.

Key Responsibilities: An Ambassador is viewed as a spokesperson for our organization. They are expected to have a commitment to moving our region forward and an interest in Automotive History. They are upbeat, energetic, and knowledgeable. At each event, Ambassadors will interact with the general public, and serve as the face of MotorCities National Heritage Area.

The Ambassador will:

- (1) Set up, and attend public automotive events
- (2) Distributes brochures and informational packets and giveaways through a wide variety of venues
- (3) May work with a team of other Ambassadors and collaborate with the MotorCities Staff on an ongoing basis

Reports to: Tiffany McFarland, MotorCities Administrator

Length of Appointment: The Ambassador will work events/programs based on their personal availability and interest.

Time Commitment: The Ambassador should be willing to dedicate themselves to a minimum of 4 hour shifts at their respective events.

Qualifications: List education, experience, knowledge, and skills required. If a criminal history record check or other background check will be conducted, it should be indicated here.

Example: Potential volunteers should have experience interacting with the public at large scale events. Experience with public speaking and knowledge of automotive history/sites is a plus.

Support Provided: An orientation to MotorCities National Heritage Area will be scheduled annually and will include all documentation and training necessary. Additional assistance will be available as needed.

*For more information, contact Tiffany McFarland, Administrator
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Email: Tmcfarland@motorcities.org*