

Support MotorCities National Heritage Area



There are a number of ways you can help MotorCities fulfill its mission, particularly by becoming a member. You can get more details on how to help by visiting www.motorcities.org and clicking on "Support MotorCities" on the homepage.

MOTORCITIES NATIONAL HERITAGE AREA

GENERATES \$489.7 MILLION IN ECONOMIC IMPACT



SUPPORTS 5,343 JOBS



GENERATES \$40 MILLION IN TAX REVENUE

Experience the History

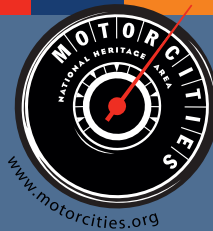
MotorCities has a variety of programs that allow you to experience the region's automotive history.

- **Auto Heritage Tours:**
www.motorcities.org/motorcities-auto-themed-tours
- **Speakers Bureau:**
www.motorcities.org/speakers-bureau
- **Making Tracks** (African American experiences in the auto industry): www.motorcities.org/making-tracks
- **MotorCities On The Road** (online and in-person programs):
www.motorcities.org/motorcities-at-home-series
- **Junior Ranger** (educational program for school age children): www.motorcities.org/junior-ranger
- **Southwest Detroit Auto Heritage Guide:**
www.motorcities.org/southwest-detroit-auto-heritage-guide
- **Share Your Story** (tell your experiences in the auto industry):
www.motorcities.org/share-your-story-project
- **A Day in the MotorCities** (auto heritage itineraries for selected cities):
www.motorcities.org/automotive-heritage-itineraries

Driving the highways of our region, you may notice a series of roadside signs welcoming you to the MotorCities National Heritage Area. An example is on the cover of this brochure. They are located near Lansing, Flint and around metro Detroit, with a complete list available at www.motorcities.org/motorcities-highway-signs.



Experience the Places and People That Put the World on Wheels!



Become a MotorCities Member!
www.motorcities.org/membership

MotorCities National Heritage Area

2937 E. Grand Blvd.
Detroit, MI 48202



Phone: 313.259.3425
www.motorcities.org
80091238



A MEMBER OF THE National Heritage Area System

Who We Are

The MotorCities National Heritage Area Partnership is a nonprofit corporation that is part of the National Heritage Area System of the National Park Service. We promote and preserve Michigan's rich automotive and labor legacy. This is a story that cannot be told anywhere else—how our auto tinkerers became titans, how the area helped establish and expand the United States as an industrial power, and how the industry helped create the middle class.

What We Do

The MotorCities National Heritage Area Partnership provides an array of grants and develops programs intended to create passion for and awareness of the connections between the automobiles, the workers who made them a reality, and the history of the industry in this region. Funding supports:

- Revitalization of unique automotive sites;
- Educational programming to inspire future generations;
- Promotion of heritage tourism across the region and beyond.
- Creating pride and awareness of our rich automotive and labor culture;

MotorCities' total investment in grants and programs: **\$1.9 million**
More than **300** grants awarded

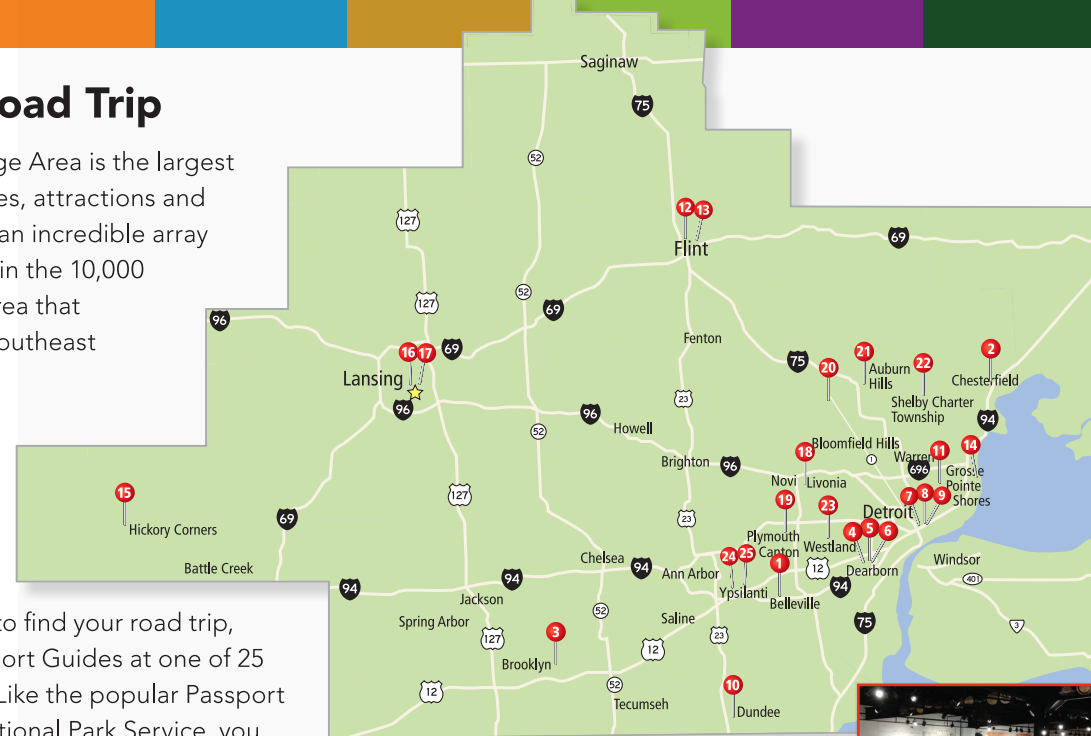


Find Your Road Trip

The MotorCities National Heritage Area is the largest concentration of auto-related sites, attractions and events in the world. You will find an incredible array of automotive history to explore in the 10,000 square mile National Heritage Area that crosses 16 different counties in southeast and central Michigan.

You can explore these sites and attractions on our website at www.motorcities.org/locations and learn more about events at www.motorcities.org/events.

In addition to using our website to find your road trip, you can pick up one of our Passport Guides at one of 25 different attractions in the area. Like the popular Passport program offered through the National Park Service, you can use the Passport to plan visits and collect stamps to win exclusive rewards.



THE PASSPORTS ARE AVAILABLE AT THE FOLLOWING SITES IN THESE CITIES:

Belleville

1. Michigan Flight Museum

Chesterfield

2. Stahls Motor and Music Experience

Brooklyn

3. Cambridge Junction Historic State Park

Dearborn

4. Automotive Hall of Fame
5. Greenfield Village
6. The Henry Ford Museum of American Innovation

Detroit

7. Detroit Historical Museum
8. Detroit Institute of Arts
9. Ford Piquette Avenue Plant

Dundee

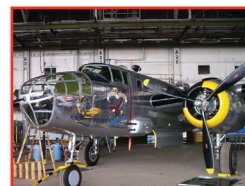
10. Old Mill Museum

Eastpointe

11. Michigan Military Technical & Historical Society

Flint

12. Durant-Dort Carriage Company
13. Sloan Museum of Discovery



Grosse Pointe Shores

14. Ford House

Hickory Corners

15. Gilmore Car Museum

Lansing

16. Michigan History Museum
17. R.E. Olds Transportation Museum

Livonia

18. Roush Automotive Collection

Plymouth

19. Plymouth Historical Museum

Pontiac

20. Pontiac Transportation Museum

Rochester

21. Meadow Brook Hall

Shelby Township

22. Packard Proving Grounds

Westland

23. Nankin Mills Interpretive Center

Ypsilanti

24. Michigan Firehouse Museum
25. Ypsilanti Automotive Heritage Museum

