



2022 Sponsorship Packages



		Visionary Level \$25,000	Champion Level \$15,000	Racer Level \$10,000	Marathon Level \$5,000	Rally Level \$1,000
1	Purchase of 3 MotorCities Highway Signs	✓	✓	✓	✓	✓
2	Your company Ad in all 50 issues of our weekly e-newsletter (over 6,000 distribution)	✓	✓	✓	✓	✓
3	Exclusive company feature as a "Story of the Week" in two issues of our weekly e-newsletter (over 6,000 distribution)	✓	✓	✓	✓	✓
4	Half page ad in both our printed and online Passport booklet (7,500 distribution)	✓	✓	✓	✓	✓
5	Your company ad in 4 of our "MotorCities At Home" Webinars	✓	✓	✓	✓	✓
6	Recognition at Michigan Auto Heritage Day & Awards of Excellence	✓	✓	✓	✓	✓
7	Acknowledgement for support of Highway Signs	✓	✓	✓	✓	✓
8	Company logo and link on our website	✓	✓	✓	✓	✓
9	Recognition on social media	✓	✓	✓	✓	✓
10	Acknowledgement in press releases	✓	✓	✓	✓	✓
11	Company name in our annual report	✓	✓	✓	✓	✓



MotorCities National Heritage Area



@MotorCities



@MotorCities

2022 Sponsorship Form

Company Name: _____

Address: _____

Street

City, State

Zip

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Please use the following name(s) in all acknowledgements: _____

Packages:

Visionary
\$25,000

Champion
\$15,000

Racer
\$10,000

Marathon
\$5,000.00

Rally
\$1,000

Payment Method

We accept all benefits associated with our chosen level of sponsorship _____

(initial)

*Sponsors must provide 4-color camera-ready art for their ad & a file of their company logo as a pdf or jpg.

Company Check is enclosed (please return this form with check)

Company Credit Card

___ Visa ___ MasterCard ___ American Express ___ Discover

Number _____ Exp. _____

*For your security, DO NOT send credit card information via email.

Yes, allow me to split my payment into 2 recognizing the due dates of 12-31-2021 and 6/30/2022.



Please make your check payable to MotorCities National Heritage Area. Mail this form and check by 12/31/2021 to:
200 Renaissance Center Ste. 3148, Detroit, MI 48243.

Sponsorship Package Benefits Can Only Be Guaranteed If Committed by 12-31-2021
For more information please contact Tiffany Pierce 313.259.3425 or tpierce@motorcities.org