



ANNUAL REPORT



**Executive Committee**

- Robert Kreipke, Ford Historian Emeritus, *Chairman*
- Michael O'Callaghan, Detroit Metro Convention & Visitors Bureau, *Vice Chairman*
- Ted O'Dell, Hackett Auto Museum, *Treasurer*
- Nancy Thompson, Woodward Stewardship Community, *Secretary*
- David Elsaia, Michigan Labor History Society
- John Neilson, The Henry Ford
- Don Nicholson, Don Nicholson Enterprises
- Shawn Pomaville-Size, MotorCities National Heritage Area

**Board of Directors**

- Scott Bentley, River Raisin National Battlefield
- David Cartwright, Wayne County Parks
- John Clor, Ford Motor Company
- Nancy Darga, Ford Piquette Avenue Plant
- John Dau, DTE Energy
- Russell Doré, Doré Productions
- Sandra Engle, United Auto Workers
- Nancy Finegood, Michigan Historic Preservation Network
- Margaret Hehr, Lansing Stewardship Community
- Mark Heppner, Historic Ford Estates
- Fred Hoffman, University of Michigan – Dearborn
- David Lorenz, Travel Michigan
- Bill Nickels, Ypsilanti Stewardship Community
- Jeff Romig, Fisher Lake HR
- Glenn Shagena, Fiat Chrysler Automobiles
- Chris Shires, Gilmore Car Museum

**Leadership Council**

- Congressman Deborah I. Dingell, U.S. House of Representatives, *Chair*
- Rod Alberts, Detroit Auto Dealers Association
- Larry Alexander, Detroit Metro Convention & Visitors Bureau
- Senator Steve Bieda, Michigan State Senate
- Robert Bury, Historic Ford Estates
- William R. Chapin, Automotive Hall of Fame
- Matthew P. Cullen, Rock Ventures, LLC
- William C. Ford, Jr., Ford Motor Company
- Steven K. Hamp, Hamp Advisors
- Margery Krevsky, Productions Plus
- Faye Nelson, W. K. Kellogg Foundation

**Staff**

- Shawn Pomaville-Size, *Executive Director*
- Brian Yopp, *Director of Programs & Operations*
- Bob Sadler, *Communications Manager*
- Tiffany McFarland, *Office Administrator & Event Coordinator*

Dear Friends –

Welcome to the MotorCities National Heritage Area Partnership 2018 Annual Report. This past year was a very special one for us, as we celebrated our 20th anniversary with a variety of events and activities.

Once again, we would like to thank our growing number of supporters, whether you're a partner, member, sponsor or volunteer, for everything you've done in the year just past to help us promote and preserve Michigan's rich automotive and labor history. As a result of your efforts, MotorCities continues to make an impact throughout all 16 counties of the National Heritage Area.

This report documents a year of both celebration and accomplishments, like the following:

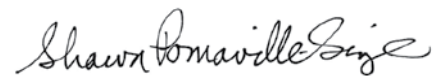
- Launching our brand new, visually exciting, adaptive designed website at MotorCities.org;
- Celebrating our 20 years with an Anniversary Reunion & Gala at the Packard Proving Grounds;
- Awarding grants to do important repairs at key attractions like the Ford Piquette Plant in Detroit and the R.E. Olds Transportation Museum in Lansing;
- Bringing together corporate, nonprofit and public sector partners in Michigan with encouragement from the Midwest Region of the National Park Service to sign a Pollinator Pledge and create pollinator-friendly habitats;
- Producing an updated 2018 Passport Guide and a new MotorCities brochure for distribution across Michigan to out-of-state travelers and hometown tourists alike.

In 2019, we look forward to the production and installation of our MotorCities highway signs, the culmination of a multi-year effort. Shovels should also be active at the Fort Street Bridge Interpretive Park, as that project begins to come to fruition. MotorCities is also hosting the Spring Meeting of the Alliance of National Heritage Areas in April, an opportunity to showcase our region's automotive history and partnerships with days focusing on Detroit, Dearborn and Flint.

We've spent the last year remembering and revisiting two decades of outstanding outcomes, and now it's time to take that positive momentum and keep moving forward. We need your support as we continue preserving and promoting our unique automotive and labor heritage!



Robert Kreipke  
*Chairman, Board of Directors*



Shawn Pomaville-Size  
*Executive Director*

## 20th Anniversary Reunion Gala

It was an exciting night at the MotorCities 20th Anniversary Reunion Gala event on August 22, 2018 at the historic and picturesque Packard Proving Grounds in Shelby Township.

Guests enjoyed dinner, drinks, silent and live auctions, special guests including Congresswoman Debbie Dingell and Congressman Paul Mitchell, and a program paying tribute to two decades of MotorCities' success. (Photos by Elayne Gross)



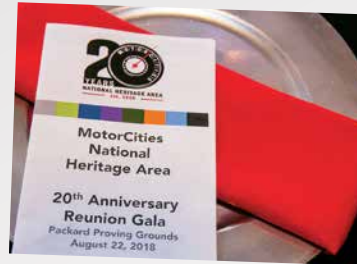
(ABOVE) From left to right: MotorCities board members Margaret Hehr and Mark Heppner with Office Administrator and Events Coordinator Tiffany McFarland.



(ABOVE) MotorCities Executive Director Shawn Pomaville-Size; (LEFT) Congresswoman Debbie Dingell.



(BELOW) From left to right: Former Automotive Hall of Fame President Bill Chapin, MotorCities Executive Director Shawn Pomaville-Size, Congresswoman Debbie Dingell and Congressman Paul Mitchell.



Happy Anniversary!

(LEFT) MotorCities Communications Manager Bob Sadler served as auctioneer for the live auction.

(LEFT) MotorCities board member Nancy Thompson, Mark Thomas and MotorCities Director of Programs & Operations Brian Yopp.



Bottom row, left to right: MotorCities Executive Director Shawn Pomaville-Size, Board Member Nancy Thompson, Board Member Nancy Darga, and Inaugural Executive Director Constance Bodurow; Top row, left to right: MotorCities Director of Programs & Operations Brian Yopp, Former Board President Deb Locke-Daniel, Board Member Don Nicholson, State Senator Mike Kowall, and State Senator Steve Beida.

## 20 at 20 Champions

As part of MotorCities 20th Anniversary, we compiled a list of 20 people who have truly made the organization what it is today. More information on their contributions can be found on our website at [MotorCities.org/20at20](http://MotorCities.org/20at20).

*Thanks for everything you've accomplished for MotorCities!*



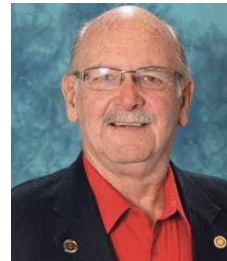
**CONGRESSMAN JOHN DINGELL**

Dingell authored and co-sponsored the Automobile National Heritage Act in 1998 to create what is now the MotorCities National Heritage Area. Dingell retired in 2014, and in 2015, he was the inaugural recipient of the MotorCities Milestone Award, recognizing all of his contributions.



**DEB LOCKE-DANIEL**

Locke-Daniel was Executive Director of the (then) Ypsilanti Area Convention & Visitors Bureau and chair of the MotorCities board when the original legislation that founded the heritage area was set to expire. She spent countless hours working with the board and staff to get MotorCities reauthorized.



**DON NICHOLSON**

When Nicholson first became aware of MotorCities in 2007, he became involved immediately. He started by attending community meetings, taking a seat on the Stewardship Council, getting elected to the board of directors, and now serves on the Executive Committee and as fundraising chair.



**CONGRESSWOMAN DEBBIE DINGELL**

When the heritage area was proposed, Dingell worked for the GM Foundation and made certain that initial resources were available to support the effort. Since then, she has championed the cause as Chair of MotorCities' Leadership Council, an advisory committee, and as a member of Congress since 2015.



**DONN WERLING**

Werling, former director of Fair Lane, the home of Clara and Henry Ford, helped lead efforts to establish the Henry Ford Heritage Trail, which expanded to establishing MotorCities. When Werling retired in 2002, he was honored with a MotorCities Cornerstone Award.



**JACK MILLER**

Miller, who operated the last Hudson dealership in the country, founded the Ypsilanti Auto Heritage Museum in the Miller Motors building and helped keep Ypsilanti's auto story in the forefront as one of the true "Motor Cities" of Michigan.



**DAVID WHITE**

Since the inception of MotorCities, White worked to make sure that the story of Flint was not overlooked, leading the charge to resurrect the Flint Vehicle City arches on Saginaw Street assisting with the restoration of the Durant-Dort Office Building, the birthplace of General Motors.



**SANDRA CLARK**

As Director of the Michigan History Center, Clark added true statewide perspective to the MotorCities story from the very beginning. Her leadership was critical for receiving the state's endorsement to advance consideration for the heritage area. She later served as chair of our Board of Directors.



**NANCY THOMPSON**

One of the early adopters of the Stewardship Community concept, Thompson has been responsible for more than 100 of MotorCities' wayside exhibits, with the largest concentration in Pontiac, along with other Oakland County communities.



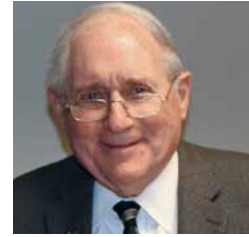
**NANCY DARGA**

Darga was one of the founding members of MotorCities and championed its cause on every level, as a member of the Rouge Stewardship Community, board of directors, and as executive director. She just recently retired as Executive Director of the Ford Piquette Avenue Plant, one of our attraction partners.



**CONGRESSMAN FRED UPTON**

MotorCities was always meant to tell a broader story about the region. It required support from municipalities across the state. Congressman Upton played a critical role in extending the heritage area west into Kalamazoo.



**SENATOR CARL LEVIN**

Levin supported the establishment of the National Heritage Area in 1998, but more importantly in 2014, when the original funding authorization for MotorCities was expiring, he championed extending it. In 2016, the retired U.S. Senator became the second recipient of the MotorCities Milestone Award.



**ED BAGALE**

Bagale was the person who connected the efforts across the public and private sector to form MotorCities, thanks to his role as Vice Chancellor at the University of Michigan Dearborn. He served as our first Board President and remained on the Board until he retired in 2014.



**CHRISTIAN OVERLAND**

It feels like the MotorCities National Heritage Area and Overland grew up together. Starting as an intern at the Henry Ford Museum, he rose over 20 years to Executive Vice President and Chief Historian. Working with MotorCities provided a unique opportunity to expand the reach of The Henry Ford.



**BILL CHAPIN**

Chapin was a founder of MotorCities, witnessing the signing of the bill in 1998. He signed our Articles of Incorporation, served as board chair, and continues to be involved. In 2017, Bill retired as President of the Automotive Hall of Fame, one of our attraction partners.



**BOB KREIPKE**

Kreipke is the current Chair of our Board of Directors. Having spent 40 years with Ford, the last decade+ as their Corporate Historian, he has an immeasurable appreciation for history. In retirement, he is driven to share Michigan's automotive heritage with a new generation.



**CONSTANCE BODUROW**

As MotorCities' first executive director, Bodurow had the task of orchestrating the partnership through the process of creating a general management plan. Working with the founders and board members and building a staff to execute the plan all came under her tenure.



**CHARLES BLACKMAN**

Blackman is one of the few to have the distinction of signing MotorCities' Articles of Incorporation. He taught at Michigan State University for more than 30 years, convened the Lansing area Stewardship Community, and led many projects. In 2017, he became the third recipient of our Milestone Award.



**STEVE BEIDA**

As Detroit approached its 300th birthday, Steve was key to the planning of "Transcending," the labor legacy landmark in Hart Plaza. He has served as both a Senator and Representative of his local district in the Michigan state legislature from 2002 to 2018 and helped found the Auto Caucus.



**SHAWN POMAVILLE-SIZE**

When Shawn Pomaville became Executive Director in 2013, she immediately had to navigate MotorCities through its federal reauthorization process. Since then, she has expanded staff and capacity; revamped our grant program; and launched new events like Michigan Auto Heritage Day.

## 20 at 20 Programs

In conjunction with MotorCities' 20th Anniversary, we compiled a list of 20 of our most impactful programs that represent who we are as an organization. You can find more information on these programs at our website: [MotorCities.org/20at20](http://MotorCities.org/20at20).



### WAYSIDE EXHIBIT PROGRAM

The MotorCities wayside exhibit program tells the stories of the people, places and ideas that make these communities and our region great. The project started with a grant from the Michigan Department of Transportation via the Federal Highway Administration. Since 2008, 270 of these interpretive exhibits have been installed.

### LAND INFORMATION ACCESS ASSOCIATION SURVEY PROJECT

After the heritage area was established in 1998, MotorCities worked with the Land Information Access Association (LIAA), and after hundreds of meeting hours, a small army of enthusiasts worked to survey more than 1,000 auto and labor heritage sites. These museums, homes, factories, union halls, cemeteries and landmarks constituted the pieces of the mosaic that would make up MotorCities.

*Two decades of telling our region's unique stories.*

### THE "COMMUNITY HEART OF REO" MURAL IN LANSING

Oldsmobile celebrated its 100th anniversary in 2004. Its founder, Ransom Olds, called Lansing home, so the community marked the occasion with a mural saluting him in the "REO Town" section of the city. After 10 years of wear and tear, the community again rallied in 2014 to update the mural, and it was recently reinstalled on the south wall of the Impression 5 Science Center facing the R.E. Olds Transportation Museum.

### THE CREATION OF THE MAKINGTRACKS WEBSITE

MakingTracks.org looks back at the African American experience in the auto industry, including the migration of workers and families to the Motor Cities. The website talks about adjustment to the north, the climate in their communities, and treatment at their jobs. It also highlights the triumphs and tragedies of a people who helped build the auto industry.



### "THE YEAR OF THE CAR"

1908 was quite a year. The car that changed the world and the company that became the world's largest auto-maker would both burst onto the scene a few days apart. In 2008, MotorCities recognized the iconic Ford Model T and celebrated the centennial of General Motors. There were lectures, student contests, books and special events to commemorate a year that should never be forgotten.

### THE GENERAL MANAGEMENT PLAN

After the push to establish the heritage area, the next step was to figure out how to approach managing activities across 10,000 square miles. After a series of community meetings, a guiding document was created. The general management plan was approved by the Secretary of the Interior in 2002, representing the goals and aspirations of the Automobile National Heritage Area.

### THE DOCUMENTARY "SECOND SHIFT"

In the mid-1990s, it was announced that, after the final year of production for the Olds Alero in 2004, production would end at the production facility in Lansing. The "Second Shift" documentary picks up the story from there, using first-hand accounts from community and industry leaders to chronicle the unlikely result that saw the Lansing area pivot from losing its auto plant to building three new GM facilities that continue to make vehicles today.

### THE FLINT VEHICLE CITY ARCHES

In 1899, a series of arches were erected over Flint's Saginaw Street, the first installation of electrical lighting on a main street in the country. In 1905, the "Vehicle City" moniker was added to one of the arches in tribute to the many modes of transportation made in the city, including carriages, bicycles, cars, buses and trucks. The arches were removed in 1919, but in 2002, a group of citizens started working to resurrect them, and MotorCities supported the effort with grant funding. The first

arches returned in 2003, and the last 11 were installed in 2008 during the GM Centennial.

**"BUILDING THE ENGINE"**

In 2017, MotorCities and the Michigan Labor History Society worked together to present "Building the Engine: Auto and Labor, 1932-1937," a year-long recognition of the seminal auto labor moments from those years. Those events, including the 1932 Ford Hunger March, the formation of UAW in 1935, the Flint Sit-Down Strike in 1936-37 and the Lansing Labor Holiday in June 1937, were all examined through lectures, tours, events, exhibits, and articles.



**THE FORD PIQUETTE PLANT**

One site that truly reflects the efforts of MotorCities is the Ford Piquette Avenue Plant, the first factory Henry Ford built for the Ford Motor Company. It is the birthplace of the Model T, the vehicle credited with making auto ownership affordable in the early 20th century. Over the years, MotorCities has supported projects like its master planning, facade restoration, roof repair and fire suppression system, assuring that this National Historic Landmark remains open for its thousands of visitors.

**AUTOPALOOZA**

Visitors travel to the region every year for signature events like the North American International Auto Show, Autorama, Back to the Bricks and the

Woodward Dream Cruise. Beginning in 2007, MotorCities partnered with the Detroit Metro Convention & Visitors Bureau to unite these auto event partners with an outreach program called Autopalooza, connecting fans of one event to other communities and events later in the season. Over its 10 years, Autopalooza drove thousands of visitors to our region.

**MICHIGAN AUTO HERITAGE DAY**

In 2014, MotorCities launched Michigan Auto Heritage Day. This day also features the annual MotorCities Awards of Excellence, which recognize outstanding auto-related projects from across the region that have excelled in heritage tourism, preservation or education. The launch of this special day also marked the creation of the Michigan Legislative Automotive Caucus.



**GILMORE GARAGE WORKS**

In 2012, MotorCities rewarded a grant to the Gilmore Car Museum to connect at-risk, Kalamazoo-area high school students with local mentors working on classic automobiles. What the students learned about body repair and internal combustion engines paled in comparison to what they learned from auto engineers and professionals from their area who showed them a world of possibilities. The program now includes recently graduated students acting as mentors.

**HIGHLAND RECREATION AREA**

Edsel Ford, son of Henry Ford, had a second "getaway" home called Haven Hill in what is now White Lake. This land is now part of the State of Michigan's Highland Recreation Area, having been donated by Eleanor Ford. The property included a number of buildings. Though some of those structures have been lost, a story of an auto magnate and his



family sitting by the fire in the lodge can still be told. The Friends of the Highland Recreation Area tell that story. MotorCities has supported multiple grants to restore and repair parts of the property and install interpretive signs.

**PACKARD PROVING GROUNDS**

One name that became synonymous with auto luxury and reliability was Packard, which began manufacturing in 1899. Aside from their Detroit plant, the other vestige of the Packard Motor Car Company that remains is its proving grounds in Shelby Township, a 560-acre site where vehicles would be tested for reliability and comfort. Today, the Packard Motor Car Foundation operates 14 acres of the original property, including the historic lodge, engineering building, garage and hangar. MotorCities has provided grants for restoration or renovation of many of these structures.

**MOTORCITIES KIDZ/STEPHEN YOKICH EDUCATION PROGRAM**

In 2002, the UAW began their support of MotorCities' educational programming. The educational outreach was titled the Stephen Yokich Education Program, in honor of the late UAW President. The goal was to bring these stories of ideas, innovation, social change, triumph and tragedy to schools across the region. After a number of schools signed up, the program expanded to a web-based curriculum called MotorCities KidZ, which inspires a new generation of auto enthusiasts.

**CHERRY HILL VILLAGE CENTER IN CANTON**

The opportunity to restore an original Henry Ford Village Industry site to its former prominence was the motivation to create the Cherry Hill Village Center in Canton. In 2012, the Partnership for the Arts & Humanities acquired the Cherry Hill factory, including the dormitory Ford built for disabled veterans working there. MotorCities supported multiple grants over the years from master planning to window replacements. The Partnership is restoring the factory and dormitory building to provide services for veterans once again.



*Our shared auto and labor history is important!*



**NEW WEBSITE LAUNCHES**

A complete website rebuild culminated in July when the new MotorCities.org went “live” with updated content, improved navigation and a simpler, more colorful visual look and feel. The site is also designed for optimal viewing on any device. Almost immediately, use of the site started to increase, with annual totals registering new highs for total users, sessions and page views.

**POLLINATOR PLEDGE EFFORTS LAUNCH**

MotorCities has invited businesses, nonprofits, public entities, neighborhood associations and service clubs to do what they can in support of pollinators, including creating pollinator-friendly habitats and planting pollinator-friendly plants. These vital creatures, including bees, butterflies and others that help pollinate America’s fruit, vegetable and grain crops, are declining due to a variety of reasons, some of which are still unknown.

MotorCities has taken on this project in Michigan with encouragement from the Midwest Region of the National Park Service. A kickoff event was held in July at the Michigan DNR’s Outdoor Adventure Center in Detroit.

Thus far, the following organizations have taken the Pollinator Pledge: Michigan Department of Natural Resources; US Forest Service; Edsel and Eleanor Ford House; Fair Lane, the Home of Clara & Henry Ford; Bees in the D; US Fish and Wildlife Service; DTE Energy; Marathon Petroleum; General Motors; Belle Isle Conservancy; and Ford Motor Company.



*We made a pledge to pollinators!*

**2018**  
*Year in Review*

**HIGHWAY SIGNS MOVING CLOSER TO REALITY**

Working with the Michigan Department of Transportation, MotorCities continues to make progress toward the installation of 35 signs on highways welcoming drivers to the National Heritage Area. A contract has been signed with M-DOT, and production and installation of the signs is planned to take place during 2019.



**TWO NEW GRANTS RECEIVED FOR FORT STREET BRIDGE INTERPRETIVE PARK**

This past summer, MotorCities received two grants to support the Fort Street Bridge Interpretive Park. The project aims to create a park along the historic Fort Street Bridge to memorialize the 1932 Ford Hunger March, one of the most significant events in labor history.

Michigan. The funds were established to support areas important to Wilson during his lifetime, such as design/ access and community assets.

The Ralph C. Wilson, Jr. Legacy Funds awarded MotorCities \$41,000 with the vision of creating impact within the communities of Southeast

The Rotary Club of Dearborn presented a grant for \$10,000 toward the project as part of their program to plant trees and bushes throughout the Dearborn and Detroit area.

Construction at the park is slated to get underway in 2019.





## 2018 Grant Highlights

### Automotive Hall of Fame in Dearborn:

Supported the production of new content for the attraction's website, blog and subscriber emails.

### Engineering Society of Detroit in Southfield:

Supported production of a special episode of ESD's popular television show "SciEngiMathexPloration" on trends in the transportation industry and STEM and skilled trade careers.

### Flint Cultural Center:

Supported the "Autos of Sloan" exhibit planned for the Courtland Center in Burton beginning in June, 2018.

### Friends of Historic Hamtramck:

Supported the renovation of the main exhibit hall of the Hamtramck Historical Museum to present exhibits including automotive and union artifacts.

### Jewish Historical Society of Michigan in West Bloomfield:

Supported the 2018 J-Cycle bicycle tour of Detroit sharing stories of Jewish heroes and heroines with an interactive route map distributed to riders.

### Michigan Institute of Contemporary Art in Lansing:

Supporting efforts to expand screenings of the 2014 documentary "Second Shift: From Crisis to Collaboration" to a national audience.

### R.E. Olds Transportation Museum in Lansing:

Supported repairs to a portion of the Museum's roof that have not been touched for more than 25 years.

*Preserving our automotive heritage!*



PHOTO ABOVE: From left to right: MotorCities Director of Operations and Programs Brian Yopp; Dan Stahl, son of Mary and Ted Stahl of the Stahls Automotive Foundation, winners in the tourism category; Steve Shotwell of the Piquette T's, winners in the education category; Kevin Kirbitz, Operations Manager for GM Factory One, winners in the preservation category; and MotorCities Executive Director Shawn Pomaville-Size.

## MICHIGAN AUTO HERITAGE DAY AND AWARDS OF EXCELLENCE

MotorCities, in partnership with the Michigan Legislative Auto Caucus, honored two individuals and three organizations who distinguished themselves in the areas of auto and labor heritage with its 5th annual Awards of Excellence. The winners were announced during Michigan Auto Heritage Day on December 6, 2018 in Lansing.

State Senator Steve Bieda (D-Warren) was honored with MotorCities' annual Milestone Award, and Sandra Clark, director of the Michigan History Center, received the MotorCities Champion Award. You can learn more

about each of their contributions on pages 4 and 5 of this report.

In addition, the winner of the Award of Excellence for Preservation was General Motors Durant-Dort Factory One in Flint.

The Award of Excellence for Heritage Tourism went to Mary and Ted Stahl of the Stahls Automotive Foundation of Chesterfield Township.

Finally, the Award of Excellence for Education winner was the Model T Outreach Program operated by the Casual T's and Piquette T's of Detroit.

## EVERY KID IN A PARK CONTINUES AT HISTORIC FORT WAYNE

MotorCities joined the Detroit Parks and Recreation Department, Detroit Public Schools Community District, the Historic Fort Wayne Coalition and more than 20 other partners to present the third annual Every Kid in a Park program at Historic Fort Wayne in southwest Detroit May 29 to June 1. More than 1,000 fourth graders participated in the program, which was launched as part of the National Park Service's 2016 centennial as a way to connect fourth graders across the country to their public lands and cultural resources.



*Enjoy our parks*



**Individual Members\***

Glenn S. Anderson  
 Bruce Annett  
 Susan Avery  
 Paul Ayres  
 Larry Baber  
 Gail Bagale  
 Donald Baron  
 Robert Benko  
 Janet Bernath  
 Steve Bieda  
 Patrick Bisson  
 Charles Blackman  
 Terry Boyce  
 Wilbur Burkett  
 Robert Burtch  
 Mark & Anne Campbell  
 David Cartwright  
 Christopher Causley  
 Robert Causley  
 William Chapin  
 Raymond Christie  
 John Clor  
 Thomas Coles  
 Harvey Curley  
 Jim Curran  
 Chuck Dalton  
 Michael & Nancy Darga  
 Robert Degenhart  
 Jaqueline Dick  
 James Dimond  
 James Dixon  
 Russell Dore  
 Paul Draus  
 Kenneth & Helen Ehrenhofer  
 Gerald Elmy  
 David Elsila  
 Sanda Engel  
 Gayle & Reynolds Farley  
 Thomas Farris  
 Lila Fedokovitz  
 Nancy Finegood  
 Patrick Fitzgerald  
 Mitchell Fleischer

Frederick Flock  
 Gerard Franchina  
 Henrietta & Roger Fridholm  
 Jim and Jan Fry  
 John Gilbert  
 Peter Glendinning  
 Donald Graham  
 Ronald Grantz  
 Gerald Grzesik  
 Gary Gudes  
 Gerald Haller  
 Patricia Hallman  
 Craig Handley  
 Jack Harned  
 Roger E. Hayman  
 Mark Heppner  
 Frederick Hoffman  
 Sandra Horton  
 Al Houtman  
 Ronald Hutchins  
 Wayne Johnson  
 Tom M. Johnson, M.D.  
 Frank Jones  
 Harold Jones  
 David Kalen  
 David Kalinowski  
 Bob Kellum  
 Larry Kelsch  
 Kevin Kirbitz  
 Gerald Klein  
 Jean Knowles  
 Richard Kollins  
 Henry Kosciuszko, III  
 Gregory Kowalski  
 Richard & Barbara Krueger  
 David Langdon  
 Lori Lanspeary  
 Sandra Lapadot  
 William Lapeer  
 William Lawson  
 Matthew Lee  
 Robert Lees  
 Keith Leigh-Monstevens

Patricia Lembas  
 Wade Leonard  
 Frederick Levantrosser  
 Barry Levy  
 Christine Lezotte  
 Jacquelyn & Terry Lindsey  
 Roger & Joan Luksik  
 Anthony Maria  
 David Marold  
 Marvin Martin  
 M. Peter Martin  
 Michael Mazor  
 Lynne McClenaghan  
 Janine McFadden  
 Thomas McIntyre  
 Gregory Miller  
 Ronald Mischo  
 Ann & Stephen Misterovich  
 Margaret Mouzon  
 Thomas Mudd  
 Thomas Mullins  
 Kathleen Mullins  
 Peter Murdoch  
 Julie and John Neilson  
 Bruce Nelson  
 Paul Neuburger  
 Joseph Neussendorfer  
 William Nikels  
 David & Joyce Novak  
 Michael O'Callaghan  
 Ramona Oliverio  
 Thomas Page  
 Rebecca Pettengill  
 Herbert G. Pfabe, Jr.  
 James Pita  
 Shawn Pomaville-Size  
 Arthur Pope  
 Kenneth Poynter  
 Allen Pruehs  
 Stephen Purdy  
 Lynn Raade  
 Donald Rash  
 Richard Ray

Charles Reavis  
 Thomas Remington  
 John Revitte  
 James Ridge  
 William Romanski  
 Dan & Samantha Ross  
 Richard Russell  
 Carl Rychlik  
 Harriet and Alvin Saperstein  
 Majorie Sawruk  
 Frank Scheidt  
 Sharon Scott  
 Jack Seavitt  
 Glenn Shagena  
 Albert Sheets  
 Randy Shelton  
 Charles Sinche  
 Michael Skinner  
 Robert Sovis  
 Gary Stroze  
 Sandra Studebaker  
 John Summerville  
 Gillian Talwar  
 Geoffrey Taylor  
 Dr. Doris Taylor Ph.D.  
 Mark Thomas  
 Dave Thomas  
 Nancy Thompson  
 Robyn Tonkin  
 John Tucker  
 Richard Tweddle  
 Norman Twork  
 Roger Tyyska  
 Douglas Wallace  
 Charles Watson  
 Mark & Lori Weber  
 Ed Weichsler  
 Robert Weidendorf  
 Jay Wetzel  
 Geneva Wiskemann  
 Nelson Zuchetto

Thanks for  
 your support!!



**MEMBERSHIP BENEFITS**

Members joining for 2019 also received expanded benefits, as 17 of our partner attractions offered admission or gift shop discounts for MotorCities members showing their card. The attractions include:

Automotive Hall of Fame  
 Detroit Historical Museum  
 Detroit Institute of Arts  
 Edsel & Eleanor Ford House  
 Ford Piquette Avenue Plant  
 Gilmore Car Museum  
 The Henry Ford  
 Meadow Brook Hall  
 Michigan Firehouse Museum

Michigan History Museum  
 Michigan Military Technical & Historical Society  
 Old Mill Museum  
 Plymouth Historical Museum  
 R.E. Olds Transportation Museum  
 Roush Automotive Collection  
 Alfred P. Sloan Museum  
 Yankee Air Museum

Details on the specific discounts can be found at [MotorCities.org/Membership](http://MotorCities.org/Membership).

\*Memberships purchased between October 1, 2017 and September 30, 2018

## Financial Report - Fiscal Year 2018

### REVENUE AND SUPPORT

Grant from National Park Service	\$ 491,000
Contributions	\$ 28,244
In-Kind Donations	\$ 449,335
Miscellaneous Income	\$ 53,326
<b>Total Revenue and Support</b>	<b>\$1,021,905</b>

### EXPENSES

Tourism	\$ 119,442
Revitalization	\$ 230,513
Interpretation & Education	\$ 617,098
Supporting Services	\$ 104,351
<b>Total Expenses</b>	<b>\$1,071,404</b>

## MOTORCITIES NATIONAL HERITAGE AREA

GENERATES \$410.4 MILLION  
IN ECONOMIC IMPACT



SUPPORTS 4,560 JOBS



GENERATES  
\$35.4 MILLION  
IN TAX REVENUE

**ECONOMIC  
IMPACT**

In 2018, the MotorCities  
National Heritage Area funded  
**\$68,413**  
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